



**TONYROBERTS**  
CARPETS DIRECT

**CARPET TYPES & STAIN WIZARD**

**[WWW.TONYROBERTSCARPETS.CO.UK](http://WWW.TONYROBERTSCARPETS.CO.UK)**

# CARPET FIBRES

## WOOL

Wool is a traditional carpet fibre and has been used for many years. Wool carpets spring back into shape easily, offer a good resistance to stains and are easy to clean too. Wool is resistant to cold water-based stains and the colours are always deep and rich. For added strength and durability and to reduce shedding, wool is often blended 80% to 20% with man-made fibres such as polyamide or polyester, resulting in a luxury carpet fit for any home.

For tips on how to clean your wool carpet click below to view the stain guard wizard.

<http://www.wool-safe.org/stain-wizard/>

## NATURAL PLANT FIBRES

Carpets made from sisal, seagrass and coir are a perfect choice for hallways and stairs as they are tougher and more hard-wearing while carpets made from jute are softer making it more ideal for bedrooms. Plant fibre carpets are natural in colour and are subtle and understated, making it easy to furnish your room around them. This type of carpet has a great diversity in texture and pattern produced by the different weaves making it a popular choice for anyone wishing for simplicity and sophistication.

## POLYPROPYLENE

The most popular man-made carpet fibre, Polypropylene is resistant to stains because the colour is locked in during the manufacturing process. The fact that it can be cleaned using a part-bleach cleaning solution makes it an extremely practical choice for today's modern families. Polypropylene is hard wearing and is fade-resistant too.

## NYLON (also known as Polyamide)

Nylon is the hardest wearing synthetic fibre and retains both its looks and style much longer than others making it a sensible choice for rooms that get used regularly. Because of its outstanding durability, about 80% of all fibre used in modern carpet is nylon.

## POLYESTER

The most wool-like of the man-made fibres in appearance and feel, modern polyester produces a more natural softness. With an attractive, lustrous look, it's more commonly used as a blend rather than on its own. Polyester carpets come in vibrant colours, resist fading, have greater stain resistance and are the most oil absorbent.

# CARPET FINISHES

## LOOP PILE



**Berber** - Berber carpets are extremely very hard wearing and practical, being excellent at maintaining its appearance. The loops are made from thick or bulky yarns of wool, nylon, polypropylene or a blend of these fibres to give a cushioned effect underfoot. These carpets are available in an assortment of colours and offers texture to a plain carpet. The loops can be made at either a uniform height, or even different heights, to form a textured pile.



**Level Loop** - When all the loops are of the same height a highly flexible and durable carpet is created which has a natural, casual appearance. The tight loop texture tends to hide marks so it's a good blend between luxury and practicality.



**Multi-level Loop** - The loops vary to two or sometimes three loop heights to create informal, random textures which are very forgiving for marks and stains and therefore very suitable for high traffic areas and busy family rooms.

## CUT PILE



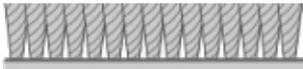
**Freize** - Freize (pronounced free-say) carpets are similar to Saxony, but the yarns are more tightly twisted. They have a dense, low pile surface which creates a coarse, pebbly texture. Freize carpets are very durable and hide footprints, dust and dirt, which makes them suitable for heavy traffic areas.



**Saxony** - Saxony textures are made of twisted yarns. The tips remain very distinct, rather than blending together to form a very elegant finish. Saxony textures show footprints and vacuum marks so are suitable for more occasional rooms in the house.



**Twist** - Twist pile carpets are created from yarn which has been twisted tightly together. It has a versatile, textured finish that is ideal for plain colours and also comes in a 'heather' look, which is made by combining yarns of complimentary shades together. Twists come in the widest variety of fibres, colours, shades are ideal for just about every room in the home.



**Velvet** - Velvet textures (sometimes called 'velour' or 'plush') all have a level surface pile of approx. 5mm to 10mm height, which is then sheared to give a smooth finish. With very little twist in the yarn, the ends blend together which then further enhances the overall finish. These carpets tend to 'shade' with heavy use. Footprints show easily and the colour looks different from place to place because fibres lying in different directions reflect the light differently. A luxury for occasional rooms.

---

## CUT AND LOOP

When some of the pile is cut and other left as loop, a variety of surface textures and patterns can be created (in a variety of colours) leaving a sculpted pattern on the surface of the carpet. The multi-level surface is excellent for hiding footprints and stains so cut and loop is good for high traffic areas and general purpose rooms in the home.



**Shag Pile** - Since its heyday in the early 1970s, shag is returning to popularity, principally because it is extremely luxurious. Shag pile carpet is made the same way as a cut pile but with extra long tufts that give it that super shaggy look and its name. The texture is casual and loose but the surface flattens easily and lacks durability.

---

## WOVEN

**Axminster** - The pile of the carpet is inserted into the backing as it is woven and cut to length, creating U-shaped tufts to give a velvety surface. The process locks in the fibre to create a carpet of high durability and performance retention as well as a luxury feel. The process allows for intricate designs and colours to be used.

**Wilton** - Wilton woven carpets are produced in a similar way to **Axminsters** - the principal difference being that a continuous fibre is woven all the way through. The carpet can be sheared to create a range of cut and loop textured effects. The result is a high quality carpet of unrivalled durability.

**Flat weave** - Manufactured in the same way as Wilton, flat weave is a loop pile which allows the yarn to be woven across a wider area to create a flatter, more textured effect. Giving the impression that it is smooth feeling quite firm underfoot and it doesn't show signs of flattening or shading.

**TONYROBERTS**  
CARPETS DIRECT

**CARPET TYPES & STAIN WIZARD**